



The Coporate Announcements Application: So everyone will get the message.

**solutions**

**Timely.** A strong corporate culture can depend on quickly sharing information – and Konica Minolta's Corporate Announcements application makes it easy. Corporate ads and announcements can be displayed on the touch-screens of multiple bizhub MFPs throughout the workplace.

You'll be able to select ads and announcements to display, choose the MFPs to display them on, and manage groups of MFPs to distribute ads and messages throughout your office or to particular departments or workgroups.

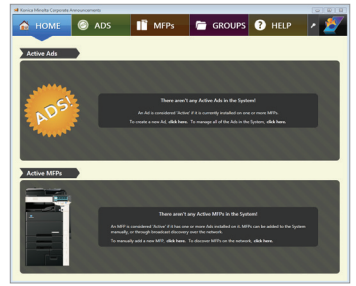
Your ads, messages and announcements can cycle continuously as the MFP's screensaver when the MFP is not in use – or be accessed by users when they select Corporate Announcements from a list of possible applications. Simple navigation buttons allow users to view, pause and repeat the ads that interest them, as well as go to a specific website for more information.





**Home.**

View the current Active Ads and the devices on which they are installed. Thumbnail images of both ads and MFPs are provided for quick and easy access.



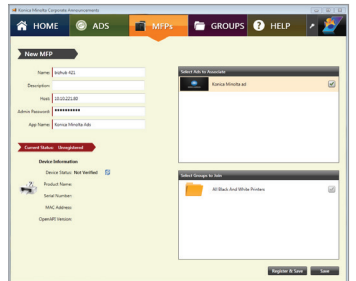
**Ads.**

Define a new ad to be displayed (using an already existing image file), customize how long the ad should be displayed on the panel, and choose which MFPs or MFP Groups should display the ad.



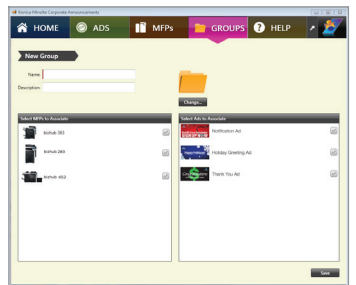
**MFPs.**

Register and select an MFP to display your corporate announcement. MFPs can be added manually or automatically for ease-of-use. You can also manage your MFP list.



**Groups.**

Simplify the process of installing ads on more than one MFP. You can define an MFP Group, add or delete MFPs from a Group, and assign announcements to MFP Groups.



**Get the message.** Konica Minolta's Corporate Announcements application makes it easy to spread the word on corporate policies, news updates, technology innovations, even your latest ad campaign. The Corporate Announcements application is an easy-to-use tool for defining and managing the messages or ads you want – and distributing them automatically to one or more MFPs in your workplace.



**KONICA MINOLTA**

KONICA MINOLTA BUSINESS SOLUTIONS U.S.A., INC.  
100 Williams Drive, Ramsey, New Jersey 07446

[CountOnKonicaMinolta.com](http://CountOnKonicaMinolta.com)

